



The Obesity Society's 44th Annual Meeting
Advancing the Science, Prevention, and Treatment of Obesity

Exhibitor & Sponsor Prospectus

ObesityWeek 2026:

Uniting global leaders to advance
discovery and transform obesity care.





Gaylord National Resort & Convention Center
201 Waterfront St., National Harbor, MD 20745

Innovative Science to Transformational Care

ObesityWeek® is the preeminent international conference for obesity researchers and clinicians, featuring the newest developments in evidence-based obesity science. The meeting showcases cutting-edge basic and clinical research, state-of-the-art treatment and prevention strategies, and the latest advances in advocacy and public policy.

Because obesity is a complex chronic disease, effective treatment requires a multidisciplinary approach. **ObesityWeek brings together the full spectrum of obesity science—from basic research to translational studies and clinical application, to policy and population health.** Content spans nutrition, physical activity, lifestyle, behavioral science, psychology, pharmacotherapy, and medical and surgical interventions. Programming also addresses the unique needs of pediatric, geriatric, and underserved populations.

With more than 250 expert speakers presenting the latest research and clinical best practices, ObesityWeek offers unparalleled access to the most comprehensive obesity science and care innovations available anywhere.

Partner with TOS, the Global Leader in Obesity Science and Clinical Care.



NOV 14-17, 2026
WASHINGTON, DC

Put Your Brand at the Center of the Obesity Conversation

ObesityWeek offers unparalleled access, visibility, and influence with the professionals shaping the future of obesity care.

Connect with the leaders shaping the future of obesity science and care.
Contact us at sales@obesity.org

2025 Snapshot



4,400+
clinicians, researchers,
and professionals
working in the field
of obesity



300+
scientific sessions

ObesityWeek® 2025 Attendance at a Glance



Attendance increased 24% over 2024



Exhibitors increased 23% over 2024



55% of attendees were first-timers



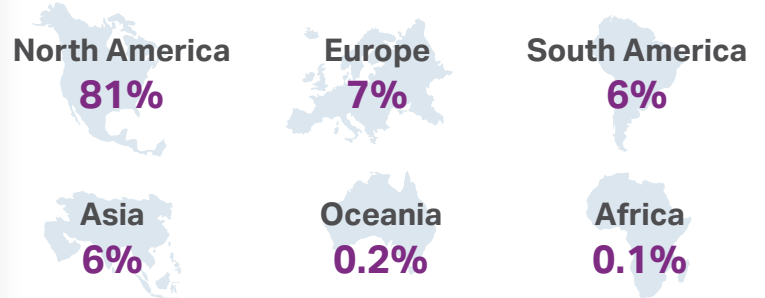
Nearly 100 exhibitors



Attendees from 62 countries

A Truly Global Obesity Community

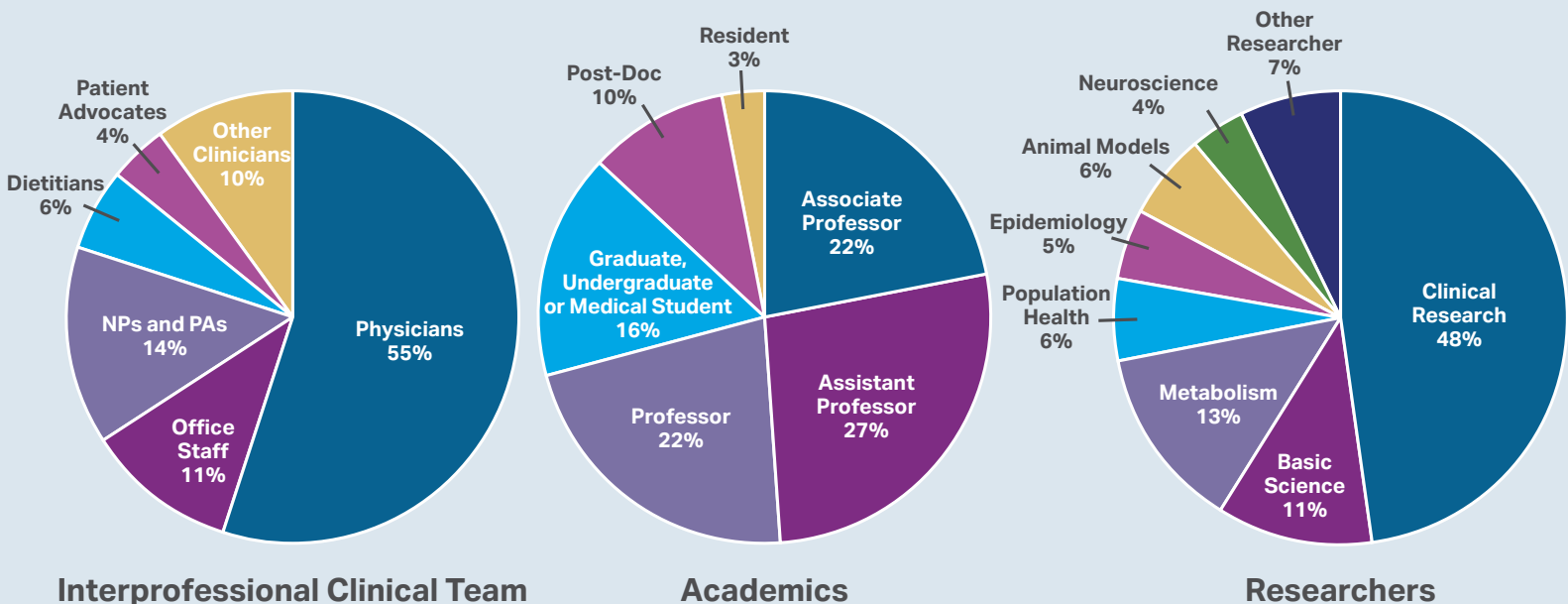
Attendees from every populated continent



Who Exhibits at ObesityWeek?

- Biotechnology Companies
- Clinical Research & Data Firms
- Medical Device Companies
- Diagnostic Companies
- Nutrition & Wellness Brands
- Pharmaceutical Companies
- Research & Lab Supplies
- Advocacy Organizations

Who Attended ObesityWeek?



Booth Fees

Early Bird Fees, per 10'x10', valid until May 4, 2026

Inline booth.....	\$3,400
Corner booth.....	\$3,600
Island booth.....	\$3,600 + \$500 island fee

Standard Fees, per 10'x10', May 5-August 14, 2026

Inline booth.....	\$3,700
Corner booth.....	\$3,900
Island booth.....	\$3,900 + \$500 island fee

Late Fees, per 10'x10', August 15-November 13, 2026

Inline booth.....	\$4,000
Corner booth.....	\$4,200
Island booth.....	\$4,200 + \$500 island fee

Nonprofit booths available.
Contact sales@obesityweek.org for assistance.

What's Included

Each 10'x10' booth includes the following:

- 8' back drape (purple and white)
- 3' side drape (purple)
- Standard ID sign
- Two (2) exhibit hall only badges
- One (1) full conference program badge
- Listing in mobile app and online

Carpet and furnishings are not included in the booth fees. Exhibitors are required to cover booth floor with approved flooring at an additional expense.



2026 Exhibit Hall Hours

Move in:	Thursday, Nov. 12	12 pm – 5 pm ET (400 sq ft and above)
	Friday, Nov. 13	8 am - 5 pm ET
	Saturday, Nov. 14	8 am - 5 pm ET
Exhibits open:	Saturday, Nov. 14	7 pm - 9:30 pm ET
	Sunday, Nov. 15	9:30 am - 4 pm ET
	Monday, Nov. 16	9:30 am - 4 pm ET
Move out:	Monday, Nov. 16	4 pm - 8 pm ET
	Tuesday, Nov. 17	8 am - 12 pm ET



Corporate-Supported Events

As a corporate-supporter, you can choose from a presence in the exhibit hall without meal service or in a separate convention center location with meal service.

Event Type	Program Length	CME Eligible?	Meal Service?	Price
Corporate-Supported Symposium, Large	45-75 minutes	Yes	Yes	\$60,000 breakfast and dinner; \$65,000 lunch
Corporate-Supported Symposium, Small (max 50 attendees)	45-75 minutes	Yes	Yes	\$30,000
Exhibit Hall Product Theater	20-30 minutes	No	No	\$30,000 - \$35,000

Corporate-Supported Symposia

Looking to host an educational program at ObesityWeek? A corporate-supported symposium (CSS) offers a prime opportunity to engage attendees during breakfast, lunch, or dinner. Whether you are planning to host a 50-person event or a 500-person event, our team will work with you to make your program a success!

You are responsible for content, speakers, accreditation, and food and beverage. ObesityWeek supplies the venue essentials including seating, staging, and basic audiovisual equipment. We will promote your program online and through the mobile app.

Note: Time slots are assigned on a first-come, first-served basis. CSS fees must be paid in full prior to final space assignment.



Corporate-Supported Symposia (continued)

CSS offer medical education partners and commercial supporters a unique opportunity to host independent educational programs in conjunction with ObesityWeek 2026. These sessions—accredited or non-accredited—are designed to engage TOS’s healthcare audience and are held outside official program hours.

Symposia take place at the Gaylord National Resort and are available during breakfast, lunch, and dinner on Saturday, November 14; Sunday, November 15; and Monday, November 16. Space is limited and assigned on a first-come, first-served basis upon receipt of full payment.

Explore Corporate-Supported Symposia options by visiting www.obesityweek.org/css.

Applications are accepted until all symposium slots are filled.



Have Questions?
Contact Chris Blagden, PhD, Deputy Director, Scientific and Clinical Affairs, TOS at cblagden@obesity.org.

Exhibit Hall Product Theater

Located on the exhibit floor, the Product Theater features brief, educational presentations from exhibitors and sponsors. These focused sessions showcase innovative products, services, research, and solutions—without the formality of a traditional session room.

Designed for high visibility and engagement, the space supports interactive discussions, live demos, and real-world applications. It’s an ideal platform for companies to share insights, launch new offerings, and connect with a targeted audience. Attendees can stop by anytime—no advance registration required.

Visit www.obesityweek.org/product-theater for more information.



Business Suites

Business suites provide exhibitors and sponsors with a private, branded space designed for meaningful, high-value interactions during ObesityWeek. Ideal for client meetings, staff meals, VIP gatherings, media briefings, or strategic planning sessions, these suites offer flexibility, privacy, and comfort—just steps from the exhibit hall.

Each Business Suite includes:

- Four (4) enclosed walls with a locking door
- Carpeted flooring
- A dedicated, private environment for exclusive use throughout the conference

Exhibitors may furnish their suite with standard contractor-level furnishings or opt for custom, upscale designs to create a premium, hospitality-driven experience aligned with their brand.

Limited availability. Business suites are assigned on a first-come, first-served basis. Contact Stephanie Garcia, Sponsorship and Exhibit Sales, at sales@obesity.org for assistance.

PRICING

100 sq. ft.	\$8,000
200 sq. ft.	\$15,000
300 sq. ft.	\$20,000
400 sq. ft.	\$25,000

Business suites are an ideal solution for organizations seeking added privacy and a refined setting to deepen connections with key stakeholders at ObesityWeek.

Other Ways to Reach Our Audience, Your Customers.

Business Suites	Private meeting spaces located within the exhibit hall, available during exhibit hours. Reserve your spot today!
Affiliate Meeting Space	Reserve office, private meeting, or reception space in designated meeting rooms. Please note: Education and research content cannot be shared with conference attendees in these spaces. To learn more, contact sales@obesity.org .
Sponsorship & Advertising Opportunities	ObesityWeek offers a comprehensive suite of sponsorship opportunities, from digital preconference marketing to onsite brand visibility. See page 9.
ObesityWeek Meeting News and Out-of-Home (OOH) Marketing	<p>NEW IN 2026! Be a part of our new digital platform for <i>ObesityWeek Meeting News</i>, the official news source of ObesityWeek 2026, offering exhibitors and industry supporters an exciting opportunity to connect with attendees through enhanced online advertising and promotional visibility. Build traffic to your exhibit space by taking advantage of advertising opportunities in the official online news site and around Washington, DC.</p> <p>To learn more about <i>ObesityWeek Meeting News</i> and advertising offerings available, contact TriStar Event Media, Abigail Hopfinger, Media Strategist, at ahopfinger@tristarpub.com, 913-491-4200, ext. 522, or Melanie Holt, Senior Media Strategist, at mholt@tristarpub.com, 913-491-4200, ext. 487.</p> <p>TriStar is the required agency through which ObesityWeek exhibitors and non-exhibiting industry supporters must reserve out-of-home advertising opportunities. No other vendor may be used. Sponsors who book out-of-home advertisements outside of TriStar will lose priority points and the opportunity to participate in the official ObesityWeek sponsorships.</p>



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The Obesity Society's 44th Annual Meeting Advancing the Science, Prevention, and Treatment of Obesity

Join thousands of researchers, clinicians, patient advocates, and policy leaders advancing the future of obesity through innovative science and transformational care.

Reach the most influential audience in obesity medicine.
Contact us at sales@obesity.org

Maximize Your Investment. Measure Your Return.

Why Sponsor?

LEAD THE CONVERSATION

Position your brand as a premier supporter of world-class education and innovation. Sponsorship places your organization at the forefront of obesity science and care, reinforcing your role as a trusted industry leader.

ELEVATE YOUR BRAND

High-impact, premium placements ensure visibility throughout the conference. Alignment with ObesityWeek enhances credibility and strengthens your reputation among influential decision makers.

MAXIMIZE YOUR INVESTMENT

With more than 5,000 attendees, you'll gain access to a highly targeted audience through multiple strategic touchpoints—without the need for continuous onsite presence—delivering measurable results and cost-effective value.



ObesityWeek 2026 Elite Sponsorships

ObesityWeek is made possible by the generous support of our sponsors. Every dollar you invest—through exhibit space, sponsorships, and corporate-supported events—contributes to your overall sponsorship level, recognizing and rewarding your commitment to advancing the conference and the field.



Benefits	Platinum	Gold	Silver	Bronze
Recognition on ObesityWeek website	✓	✓	✓	✓
Dedicated posts on ObesityWeek social media	5	4	2	1
Sponsor signage for booth	✓	✓	✓	✓
Sponsor ribbons for booth staff	✓	✓	✓	✓
Invitations to President's Reception	5	3	2	1
Double-sided meter boards with sponsor ad	4	3	2	1
Complimentary list rental (email or mail)	3	2	1	
Full conference registration	3	2	1	
Complimentary mobile app push notifications	2	1		
Dedicated meeting room	5 days	2 days		
Exhibit hall hospitality room	✓			
Recognized as coffee break sponsors	✓			
Total investment amount (cumulative)	\$350,000	\$200,000	\$100,000	\$25,000

Create a Sponsorship that Works and Exceeds Your Goals

Contact sales@obesity.org for assistance.

Sponsorship Opportunities

EXPERIENTIAL SPONSORSHIP OPTIONS

Top Dog Bark Park.....	\$30,000
Wellness Practice - Yoga	\$30,000
Exhibit Hall Handout	\$10,000
Interactive Digital Floor and Back Wall	call for pricing

ONSITE OPPORTUNITIES

Hotel Key Cards	\$50,000
Stair Clings	\$50,000 per set of two (2) stairs with landing
Escalator Clings	\$20,000 per set of two (2) railings
Exhibit Hall Prefunction Banner	\$20,000
Hotel Room Drop – Gaylord National	\$15,000
Lobby Area Digital Board	\$10,000
Concierge Desk Digital Board.....	\$10,000
Mezzanine Landing Digital Board.....	\$10,000
Mirror Cling Graphics	\$10,000
Charging Table	\$10,000
Flag Sign Graphics	\$7,500
15-Second Spot on Digital Wall	\$5,000
Exhibit Hall Aisle Sign Logo	\$3,000
Floor Logo, 3'x3'	\$1,500
Floor Logo, 2'x2'	\$1,000
Floor Logo, 1'x1'	\$750
Elevator Clings	call for pricing

DIGITAL SPONSORSHIP OPTIONS

Mobile App Sponsor.....	\$30,000
Registration Confirmation Email Ad	\$20,000
Know Before You Go Email.....	\$20,000
Post-Conference Exit Survey Email Ad.....	\$20,000
Mobile App Push Notification	\$3,000
Email to Preregistered Attendees.....	\$2,000
Mailing List Rental	\$2,000



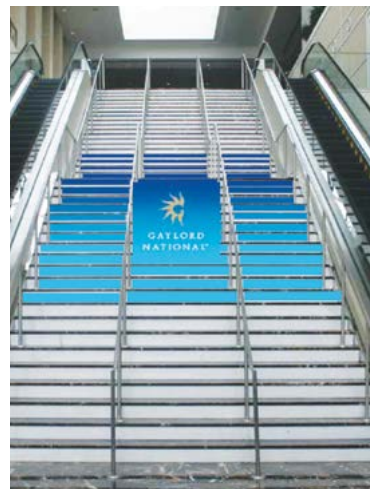
Escalator Clings



Exhibit Hall Aisle Sign



Lobby Area Digital Board



Stair Clings

Elevate Your Presence at ObesityWeek®

Elite sponsorship aligns your organization with world-class education, scientific excellence, and measurable conference visibility. Reserve your spot today!

Visit obesityweek.org for more information, message us at sales@obesity.org, or call (240) 485-1954.