

## **Exhibit Contract Terms and Conditions for ObesityWeek® 2026**

This Contract is entered into between The Obesity Society, owner of Obesity Week, LLC, located at 9211 Corporate Boulevard, Suite 250, Rockville, MD 20850 (Main Tel: 301-563-6526), and the entity or individual that has completed the application for exhibit space (hereafter, the “Exhibitor”), for the purpose of exhibiting at ObesityWeek® 2026, to be held at Gaylord National Harbor Resort and Convention Center, 201 Waterfront Street, Oxon Hill, MD 20745, in Exhibit Halls B–D.

Obesity Week, LLC, The Obesity Society, Gaylord National Harbor, their respective parent companies, subsidiaries, affiliates, officers, directors, employees, members, agents, contractors, service providers, authorized representatives, and AEX (the “Show Decorator”) are collectively referred to as “Show Management” and, individually and collectively, as the “Indemnitees.”

The term “Exhibitor” shall mean collectively: (1) the company or individual that applied for exhibit space rental, and (2) each of its officers, directors, shareholders, employees, personnel, contractors, agents, and representatives, as applicable.

### **PAYMENT**

Full payment is due before exhibit space is confirmed. First-time exhibitors will be required to pay by check or ACH by October 15, 2026, or by certified funds if after.

### **CANCELLATIONS/REFUNDS/REDUCTIONS**

All cancellations and reductions in exhibit space must be submitted in writing. Cancellation fees apply regardless of whether the space is subsequently re-rented by Show Management. Upon cancellation, the exhibitor forfeits all booth benefits. Cancellations received on or before July 3, 2026, will receive a refund of 50% of the total booth space fee. Cancellations received after July 3, 2026, are non-refundable. Any reduction in exhibit space is considered a cancellation and will be subject to the same terms.

### **FAILURE TO PAY**

The Exhibitor expressly agrees that in the event the Exhibitor fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules

and regulations concerning his/her use of exhibit space, Show Management shall have the right to reassign the booth location or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper.

In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid for the space reservation, regardless of whether Show Management enters a further lease for the space involved. Show Management shall not be held liable for any reason whatsoever, and the rental and lease of space to the exhibitor shall be terminated.

### **ELIGIBILITY TO EXHIBIT**

ObesityWeek is home to the latest developments in evidence-based obesity science, cutting-edge basic and clinical research, state-of-the-art obesity treatment and prevention, and the latest efforts in advocacy and public policy. Exhibit eligibility will be strictly limited to evidence-based products and services.

Show Management reserves the right, in its sole discretion, to accept or refuse any application for exhibit space. All products, programs, and services proposed for exhibition must be directly related to the science-based treatment, prevention, or research of obesity. Exhibit content is reviewed for accuracy and scientific validity based on credible sources and/or published peer-reviewed research, as applicable, and for consistency with federal regulations, professional guidelines, and accreditation standards, when relevant.

Show Management reserves the right to determine which companies, products, and services are appropriate for inclusion in the exhibit hall and may refuse, cancel, restrict, or remove any applicant, Exhibitor, or exhibit that Show Management deems unacceptable, including but not limited to concerns related to the Exhibitor's conduct, displayed articles, printed materials, samples, questionnaires, promotional activities, use of celebrities, or any other aspect of the exhibit. Upon notice from Show Management, the Exhibitor must immediately remedy the unacceptable condition or, alternatively, withdraw its application or exhibit.

Show Management reserves the right to make final determinations regarding all exhibit space assignments in the best interests of the exhibit hall and may refuse space to any Exhibitor for any reason. Show Management further reserves the right to withhold approval

for the exhibition of any product or service that, in its judgment, does not advance the educational, scientific, or practice needs of The Obesity Society members and ObesityWeek attendees.

Companies whose primary focus includes TENS units, LED skincare (facial or body), cosmetic products, handheld massagers, cannabis products (including CBD and THC), or any products or services employing aggressive sales tactics are not permitted to exhibit under any circumstances. Any Exhibitor representing or promoting such products or services that is found on the exhibit hall floor will be removed immediately, without refund of any fees paid.

The Obesity Society, Obesity Action Coalition and Obesity Medicine Association have issued a joint statement recommending that patients do not use compounded GLP-1 medications. As a result, companies who provide compounded GLP-1 medications will not be granted exhibit privileges. To read the full statement, please click here: [Do Not Use Compounded Alternatives to GLP-1 Medications.](#)

Exhibitors who have dismantled or removed their exhibits prior to the official close of the exhibit hall at any previous ObesityWeek conference may be denied exhibit space at future events. Exhibitors who misrepresent the products or services to be exhibited at ObesityWeek may be required to leave the event immediately and may be refused exhibit space at future ObesityWeek conferences. No firm, organization, or individual not officially assigned exhibit space may solicit business, distribute materials, or otherwise promote products or services in any manner during ObesityWeek.

## **EVENT CANCELLATION**

It is mutually agreed that, in the event of cancellation of ObesityWeek 2026 due to fire, strikes, destruction or damage of the exhibit hall or facility, acts of war, acts of terrorism, or a declaration of a national emergency by the President, including a pandemic; it is expressly understood and agreed that Show Management will determine an equitable basis for a refund not to exceed the amount paid for the exhibit booth rental. Show Management will not be held liable for any other costs incurred by the exhibitor.

## **SPACE RENTAL & ASSIGNMENT OF LOCATION**

Whenever possible, space assignments will be made by Show Management in keeping with the preferences of the exhibitor. SHOW MANAGEMENT RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

### **USE OF SPACE, SUBLETTING OF SPACE**

No exhibitor shall assign, sublet, or share the space allotted with another business or company unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting company be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint, or trademark under which same is sold in the general course of business. No company or organization not assigned exhibit space will be permitted to solicit business within the exhibit areas.

### **OPERATION OF DISPLAYS**

Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition. This includes, but is not limited to, an exhibit which, because of noise, flashing lights, method of operation, or display of unsuitable material, are determined by Show Management to be objectionable to the successful conduct of the exposition. Use of so-called "barkers" or "pitchmen" is strictly prohibited.

**Demonstrations/Use of Aisles.** All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of people watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

**Booth Furnishings and Flooring.** Booth space rental does not include carpet or furniture. Carpet or other approved flooring is mandatory and must cover a minimum of ninety

percent (90%) of the booth space at the Exhibitor's expense. Exhibitors may purchase carpet or flooring through the Show Decorator or provide their own approved flooring.

Each Exhibitor will be provided with an Exhibitor Service Kit, which describes the permitted arrangement, construction requirements, and standard equipment for exhibit space. All exhibits must be installed and maintained in accordance with the guidelines, provisions, and limitations set forth in the Exhibitor Service Kit and this Contract. Failure to comply may result, in the sole discretion of Show Management, in the exhibit being restricted, modified, shut down, or otherwise prohibited from operating during the exposition.

Booth carpet or approved flooring must be installed no later than two (2) hours prior to show opening. Exhibitors who do not have carpet or appropriate flooring in place by that time authorize the Show Decorator to install carpet at the Exhibitor's sole expense.

**Direct Sales.** No retail sales of food and beverage items for immediate consumption are permitted within the exhibit area at any time, but orders may be taken for future delivery.

**Door Prizes and Drawings.** All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition. Exhibitor is fully responsible for complying with all local laws and ordinances.

**Literature Distribution.** All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

**Live Animals.** Live animals are prohibited except in areas deemed appropriate by Show Management.

**Models.** Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

**Sound.** Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens. Sound and noise may not exceed sixty-five (65) decibels within the booth space.

**Copyright Licensing.** Exhibitor is solely responsible for obtaining any required licenses to broadcast, perform, or display any copyrighted materials including but not limited to music, video, and software. Exhibitor shall indemnify, defend, and hold harmless Obesity Week, LLC, its directors, officers, employees, and agents, The Obesity Society, Inc., its directors, officers, employees, and agents, Show Management, and the facility from and against all costs, expenses, including attorneys' fees, and liabilities that may be incident to, or arise out of, or be caused by Exhibitor's failure to obtain the requisite license.

## **INTELLECTUAL PROPERTY**

Exhibitor certifies that it owns or validly possesses the rights to display and discuss all patents, copyrights, and trademarks included in its exhibit. No copyrighted music shall be played or sung in the exhibit hall in any fashion (including, but not limited to, background music on video or audio tape presentations) without rights or appropriate licensing. No copyrighted images or miscellaneous materials may be used in any form without rights or appropriate licensing. The exhibitor is solely responsible for obtaining appropriate licenses for material not owned by the exhibitor. The exhibitor shall indemnify the Indemnitees, and shall hold them free and harmless from any and all liability whatsoever for any infringement of or other violation arising out of the use of intellectual property.

## **EXHIBITOR AUTHORIZED REPRESENTATIVES**

Each exhibitor must name one person (the On-Site Contact) to be his/her representative in connection with installation, operation, and removal of the company's exhibit. Such representative shall be authorized to enter such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times.

## **CHILDREN**

Children must be accompanied by an adult when in the exhibit hall. Children may only enter the exhibit hall during show hours. Children are NOT to be in the exhibit hall during set-up and dismantle.

## **INSTALLATION AND REMOVAL**

All displays must be fully set up and ready by 6:00 pm on Saturday, November 14, 2026. After that time, set up will be at the discretion of Show Management, and any applicable expenses will be the sole responsibility of exhibitor. The exhibition will open to conference participants by 7:00 pm on Saturday, November 14, 2026. The dismantling of displays begins at 4:00 pm on Tuesday, November 17, 2026, and ends at 11:30 am on Wednesday, November 18, 2026. Exhibitor may not dismantle or disturb their exhibits until the start of the dismantling period. All exhibitor displays or materials left in booths without instructions will be packed and shipped at the discretion of Show Management and at the exhibitor's sole cost and expense.

## **OUT OF HOME MARKETING**

Out-of-Home (OOH) Marketing includes any paid advertising or promotional media displayed in public or semi-public areas within the host city or airport environments, or other attendee-frequented corridors.\* To maintain brand integrity and ensure compliance with Exhibitor Rules & Regulations, all OOH and hotel advertising placements for ObesityWeek must be purchased exclusively through TriStar, our official advertising vendor. Any OOH or hotel advertising arranged through unapproved vendors is subject to removal at the exhibitor's expense and may result in additional penalties.

*\*The full legal definition of Out-of-Home Marketing and all related policies are outlined in TriStar's Advertising Terms & Conditions on their website. [TriStar Advertising Terms & Conditions](#)*

## **BOOTH CONSTRUCTION GUIDELINES**

Booth construction must comply with the display rules and regulations established by the International Association of Exhibitions and Events (IAEE), which are incorporated herein by reference and made a part of this Contract. These guidelines are published in the Exhibitor Service Kit and may also be accessed online here: [IAEE Display Rules](#)

## **SECURITY**

As a courtesy to exhibitors, Show Management will arrange for perimeter security for the exhibit hall during installation, dismantling, and show days. However, the provision of such security is not a guarantee or indemnity against loss or theft of any kind. Exhibitor shall be solely responsible for safeguarding its materials, equipment, and displays at all times.

## **EXHIBITOR PLAN REVIEW**

First-time exhibitors are encouraged to have their booth plans and layout approved by Show Management. Island or peninsula spaces are required to submit their booth plans at least sixty (60) days prior to the opening of the show. Instructions on submission are included in the Exhibitor Service Kit.

## **CME RESTRICTIONS**

This conference includes a continuing medical education activity accredited by the Accreditation Council for Continuing Medical Education (ACCME) and is subject to all ACCME rules. <https://www.accme.org/accreditation-rules> Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Promotional activities must be kept separate from the CME activity and are therefore limited to the Exhibit Hall. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Representatives of the Exhibitor may not engage in sales or promotional activities while in the space or place of the CME activity.

## **EXHIBITS LAWS & PUBLIC POLICY**

Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition.

Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy regarding individual exhibitor space, materials and/or operation. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his/her exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proof. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used, the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations. Independent contractors must conform to IAEM, ESCA and ED&PA guidelines. All exhibit labor must comply with established labor jurisdictions.

#### **STORAGE OF PACKING CRATES & BOXES**

Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify crates. Crates and boxes not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes, or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

#### **SOCIAL ACTIVITIES**

Exhibitor agrees to receive written permission from Show Management before hosting hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational sessions, and any other related activity scheduled by

Show Management. Please see ICW/Affiliated Meeting Space Requests and Corporate Sponsored Symposia at <https://obesityweek.org/support/exhibit/> for more information.

## **LIABILITY**

Show Management and their employees, officers, and representatives disclaim any and all responsibility for any injury, loss or damage that may occur to the exhibitor, its agents or employees, or its property or products, arising from any cause whatsoever (including from theft, damage by fire, accident, vandalism or other causes), prior, during, or subsequent to the exhibit. Each exhibitor, by signing the application and contract to exhibit, and agreeing to be bound to its terms and conditions, including those detailed in these Rules and Regulations, expressly understands that it indemnifies, releases, and holds harmless Show Management and the officers and employees thereof, from any and all claims for loss, injury, or damage.

Exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor. It is required that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury. Exhibitors are advised to remove after closing hours, place in safekeeping or otherwise secure small or easily portable articles of value. Exhibitors are encouraged to insure themselves against property loss or damage, and against liability for personal injury.

## **EXHIBITOR-APPOINTED CONTRACTORS: PROCESS & INSURANCE REQUIREMENT**

Exhibitors must notify Show Management by August 7, 2026, if they will be using an Exhibitor-appointed contractor (EAC) other than AEX. All contractors must provide a Certificate of Insurance to Show Management thirty (30) days prior to the meeting as outlined in the Exhibitor Service Kit, in the amount of \$2,000,000 naming The Obesity Society, Obesity Week, LLC, Marriott International, Inc., Marriott Hotel Services, Inc., Gaylord National Resort and Convention Center, Ryman Hospitality Property NH, Inc. as the additional insured. All EACs shall abide by the terms, conditions, rules, and regulations set forth herein. EACs may not solicit exhibitors. Violation of any rule or regulation may result in the appointed contractor's removal from the exhibit floor.

## **TERMINATION OF THE RIGHT TO EXHIBIT AND RIGHT TO REMOVE EXHIBITOR'S PROPERTY**

Show Management reserves the right to terminate this Contract or to withhold from exhibitor possession of exhibit space if the exhibitor fails to perform any material term of this Contract. In the event of a default by the exhibitor, exhibitor shall forfeit as liquidated damages the amount paid for the space rental, regardless of whether Show Management relets the space involved. Show Management reserves the right to remove from the Exhibit Facility any or all of the property of the Exhibitor should the Exhibitor violate any of the conditions of the Exhibitor's agreement. This right may be exercised without prior notice or hearing.

## **INDEMNIFICATION**

The Exhibitor covenants and agrees to indemnify, defend, and hold harmless Show Management and the Indemnitees from and against any and all claims, demands, liabilities, damages, losses, costs, and expenses, including reasonable attorneys' fees, arising out of or related to: (a) any injury to or death of any person, including the Exhibitor's employees, agents, or contractors; (b) any loss of, damage to, or theft of property, including property of the Exhibitor; or (c) the Exhibitor's failure to comply with this Contract, the rules and regulations of the Exhibition, or any applicable laws, ordinances, or regulations of the Town of Oxon Hill, the State of Maryland, or the United States.

The Exhibitor further agrees to indemnify and hold harmless Show Management and the Indemnitees from any judgments awarded, settlement amounts agreed to, and all related expenses and attorneys' fees incurred in connection with such claims.

The Exhibitor acknowledges and agrees that Show Management assumes no responsibility or liability for any loss, damage, or theft of property belonging to any person, including the Exhibitor and its employees, agents, or contractors, whether occurring while in transit to or from, within, or otherwise in connection with the Gaylord National Harbor Resort.

## **INSURANCE CERTIFICATE REQUIREMENT & PROPERTY DAMAGE**

Show Management is not a bailee, insurer, or guarantor of the safety of Exhibitor's property and will not be liable for loss of or damage to it. All Exhibitor property is always understood to be under Exhibitor's custody and control. Exhibitors must insure their own property. Exhibitor will maintain, at its sole expense, comprehensive general liability insurance covering bodily injury and death to persons and property damage with minimum per

occurrence limits of \$2,000,000 and workers compensation and employer's liability insurance covering all those engaged by Exhibitor to provide services on its behalf with minimum limits as required by the laws of Maryland in addition to adequate casualty property coverage for its property. The general liability policy will name Obesity Week, LLC, The Obesity Society, and the Gaylord National Harbor as additional insureds and all rights of subrogation against Exhibition Management must be waived.

### **CARE OF BUILDING & EQUIPMENT**

Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and decor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

### **AMERICANS WITH DISABILITIES ACT**

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify, defend, and hold harmless Obesity Week, LLC, its directors, officers, employees and agents, The Obesity Society, Inc., its directors, officers, employees, and agents, Show Management, AEX, and the facility from and against any and all costs, expenses, including attorneys' fees, liabilities, and damages that may be incident to arise out of, or be caused by Exhibitor's failure to comply with the Act.

### **OTHER REGULATIONS**

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

EXPECTED ATTENDENCE IS AN ESTIMATE BASED ON THE PREVIOUS YEAR. THERE IS NO IMPLICIT OR IMPLIED GUARANTEE GIVEN AS TO THE NUMBER OF ATTENDEES AN EXHIBITOR MAY MEET.