



November 4-7, 2025 • Atlanta

Exhibitor & Sponsor Prospectus

About the Conference



Who Attends?



Business Suites



Exhibit Booths



Sponsorship and Marketing Opportunities



Corporate Supported Symposia



www.obesityweek.org/exhibit



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INNOVATIVE SCIENCE TO TRANSFORMATIONAL CARE

The preeminent international conference for obesity researchers and clinicians, ObesityWeek® is home to the latest developments in evidence-based obesity science: cutting-edge basic and clinical research, state-of-the-art obesity treatment and prevention, and the latest efforts in advocacy and public policy. Treating obesity requires multi-disciplinary approaches. This is the conference that encompasses the full spectrum of obesity science: from basic science research, to translational research and clinical application, to public policy; from diet, exercise, lifestyle, and psychology to medical and surgical interventions; from pediatric to geriatric to underserved populations. With more than 250 expert speakers presenting the latest research and best practices in obesity care, this conference has it all!



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More Than
3,400
attendees
in 2024

Top Dog Bark Park

TOS partners with a local shelter who brings adoptable dogs to the exhibit hall. Last year, nearly all the dogs were adopted by ObesityWeek attendees!



More Than
600
Posters in
Exhibit Hall

2024
Exhibit Hall
92 Exhibitors
5 Business Suites
2 coffee breaks
1 reception

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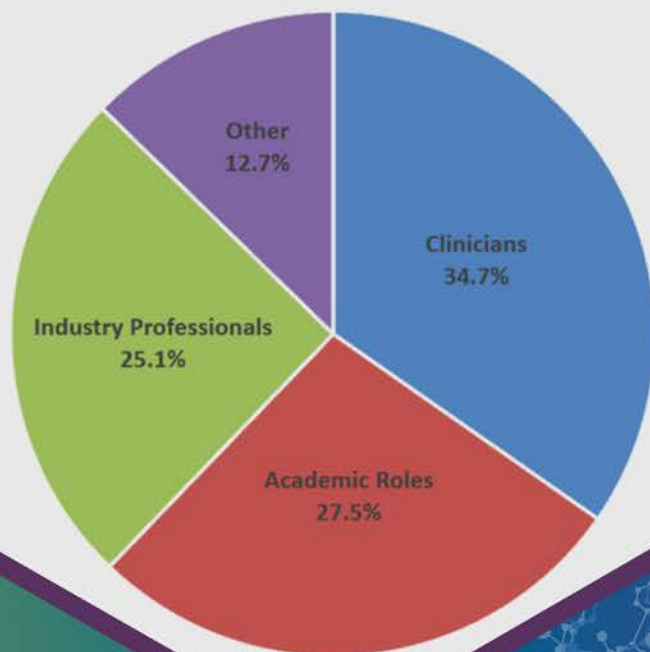
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Who attends?

ObesityWeek 2025 will bring together a wide range of professionals, including academic and commercial researchers, primary care clinicians and specialists, industry professionals, and inter-professional medical experts.



Professional Role



Attendees
from

53

Countries in
2024

28%

of attendees are
Physicians

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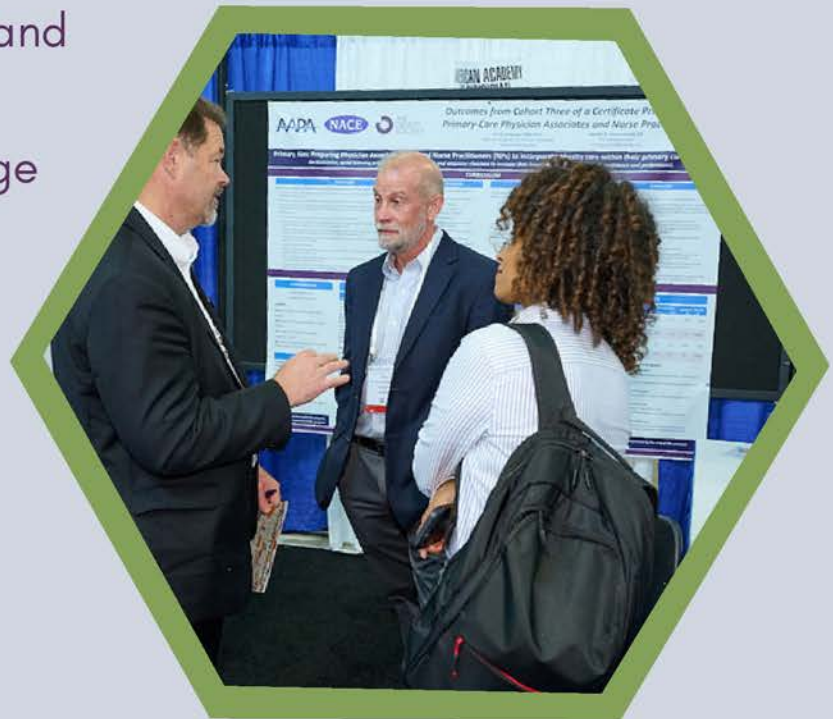
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Diverse Attendee Profile

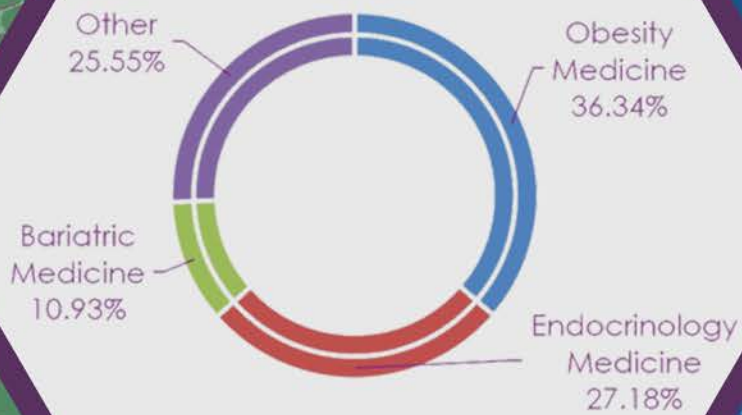
ObesityWeek provides a global movement transforming how we treat obesity and support individuals living with this chronic disease through the message of *Treat Obesity First*.

78%

of Physicians at
ObesityWeek 2024 were
Internal Medicine Specialists
Family Medicine Specialists
Pediatric Specialists



2024 Physicians By Subspecialty



Other includes Cardiology, Gastroenterology, Child & Adolescent, Integrative, Addiction, Geriatric, Sports Medicine, Transplant, Oncology, and Orthopedic Subspecialties.

2024 Inter-Professional Attendees

Registered Dietitians
APRNs
Psychologists
Physician Associates
Health Coach
Nutritionists
RNs

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November 4-7, 2025 • Atlanta



2025 Exhibit Hall Hours

Move In:

Sunday, November 2	8:00 am – 5:00 pm
Monday, November 3	8:00 am – 5:00 pm
Tuesday, November 4	8:00 am – 5:00 pm

Exhibits Open:

Tuesday November 4	6:30 pm – 9:00 pm
Wednesday, November 5	9:30 am – 4:00 pm
Thursday, November 6	9:30 am – 4:00 pm

Move Out:

Thursday, November 6	4:00 pm – 8:00 pm
Friday, November 7	8:00 am – 11:30 am

Booth Fees

Inline: \$3,400 per 10'x10'
Corner: \$3,600 per 10'x10'
Island: \$3,600 per 10'x10'
Non profit spaces available

Booth fee includes 10'x10'
space, back and side
drape, and ID sign.

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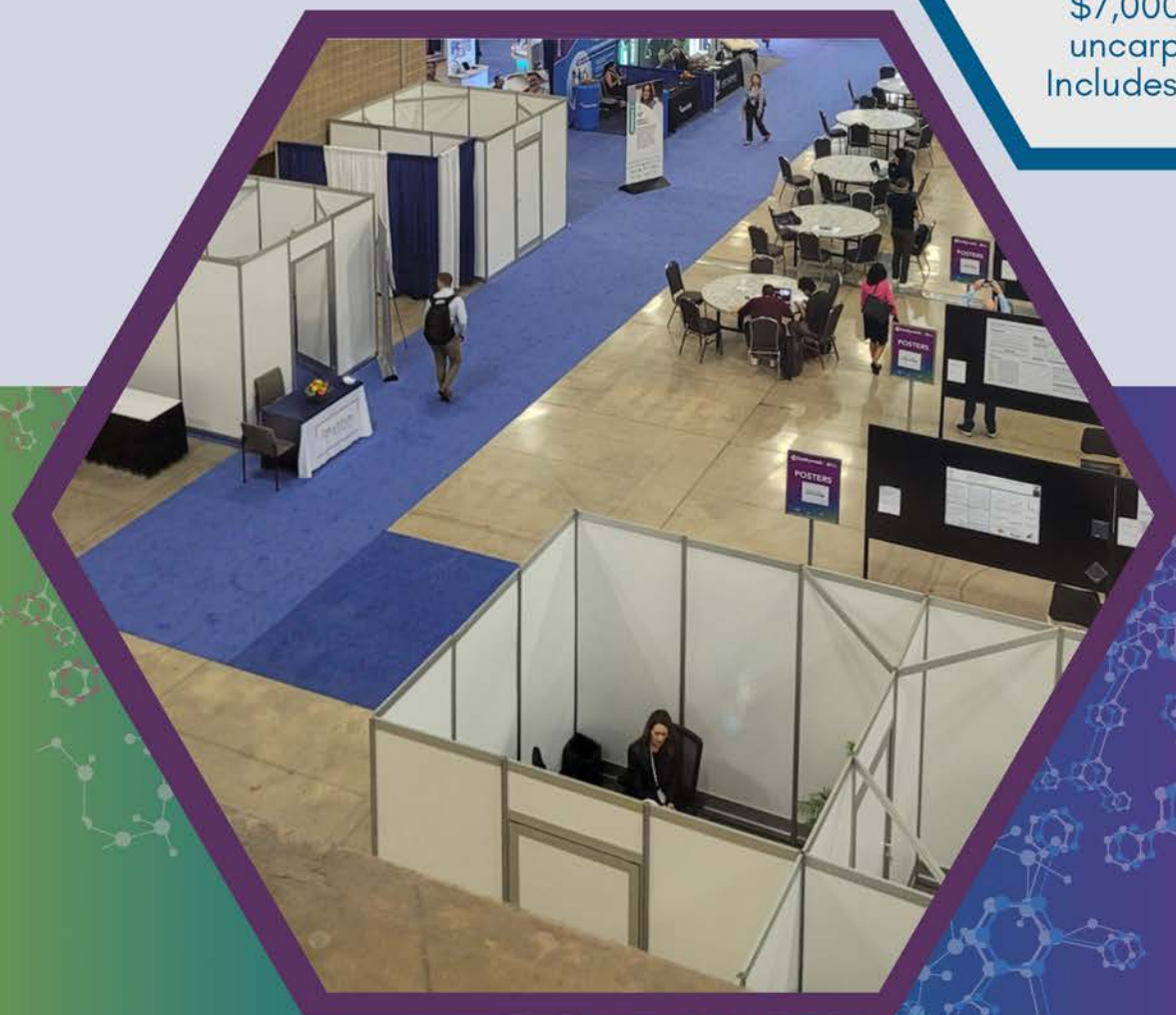
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Exhibit Hall Business Suites

Business Suites on Exhibit Floor

Rent a private meeting room to set the stage for one-on-one meetings, VIP client encounters, or a space for your staff to step away for privacy.

\$7,000 for a 10'x10' uncarpeted space. Includes locking door.



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November 4-7, 2025 • Atlanta

Corporate Supported Symposia



Corporate Supported Symposium

Looking for a space to conduct an educational program?

A Corporate Supported Symposium (CSS)
is the answer! These events provide educational or
informational opportunities for attendees during
breakfast, lunch, and dinner.

You provide the content, speakers, and food and beverage.

ObesityWeek provides the seating, stage, and basic
audio/visual services. ObesityWeek will promote your event
online and in the mobile app.

Symposium Fee: \$50,000

<https://obesityweek.org/support/exhibit/>

Time slots are assigned on a first come, first served
basis. **CSS fees must be paid in full prior
to final space assignment.**

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November 4-7, 2025 • Atlanta

Sponsorship Opportunities

Why Sponsor?

Competitive Positioning

- Set your company apart as a premier supporter of world-class medical education.
- Position your company as a market leader.

Brand Elevation

- Premium message placements feature your brand message while reaching the entire conference.
- Association with ObesityWeek enhances corporate reputation.

Cost Efficiency

- Multiple touchpoints with audience without constant physical presence.

Contact Stephanie Garcia, Manager of Sponsorships and Exhibits, at SGarcia@Obesity.org or (240) 485-1954 to create a custom sponsorship package to exceed your goals.



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November 4-7, 2025 • Atlanta

Elite Sponsorships

Show your support of ObesityWeek as a Contributing Sponsor and unlock unparalleled recognition, while making a lasting impact at the conference. Your support allows us to create an unforgettable experience for our attendees. In return, we will design a custom program to maximize your exposure as an ObesityWeek Contributing Sponsor.

This is not just sponsorship; it's a strategic partnership! As an Elite Sponsor, you will have more exclusive brand promotion opportunities depending on your level of sponsorship (e.g., Platinum, Gold, Silver, Bronze). Elevate your brand as a leader in obesity medicine at the world's leading conference today!

Seize the opportunity to shine and be an elite member of ObesityWeek 2025. Elevate your presence, connect with key stakeholders, and showcase your brand's commitment as a leader in obesity medicine.



Each Elite Sponsorship is unique and can be customized to your needs!
To secure your Elite Sponsorship package today, email sgarcia@obesity.org.

BENEFITS	Platinum	Gold	Silver	Bronze
Recognition on ObesityWeek® website	✓	✓	✓	✓
Dedicated post on OW® social media	5	4	2	1
Sponsor signage for booth	✓	✓	✓	✓
Credit towards sponsor-chosen marketing mix	\$100,000	\$50,000	\$25,000	\$10,000
Sponsor ribbons for booth staff	✓	✓	✓	✓
Full conference registrations	5	4	2	1
Complimentary list rental	4	3	2	1
Complimentary mobile app push notifications	4	2	1	
Dedicated Meeting Room	5 days	2 days		
Exhibit Hall Hospitality Room (furnished)	✓			
Investment Amount	\$250,000	\$150,000	\$75,000	\$25,000

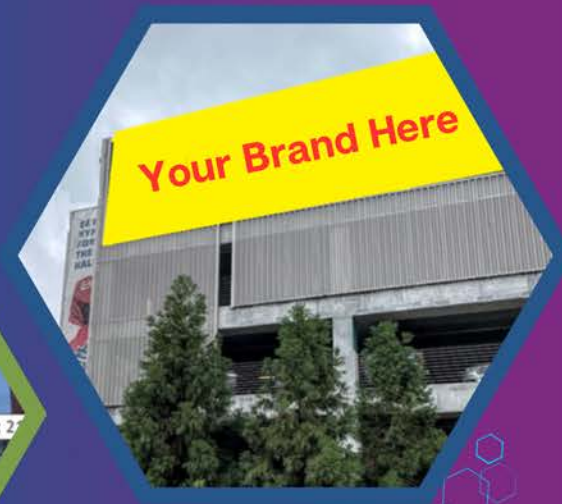
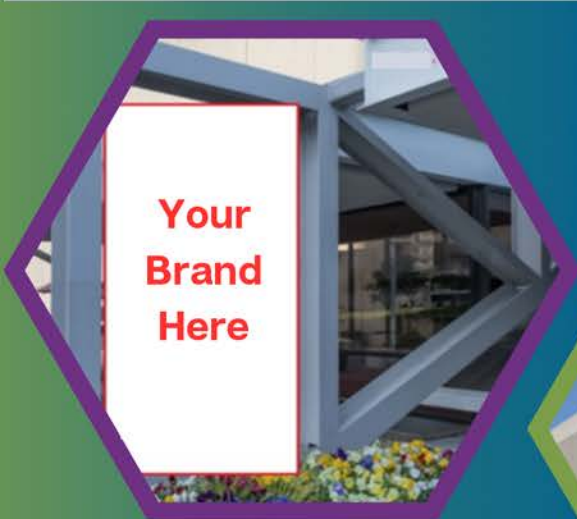
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November 4-7, 2025 • Atlanta

Exterior Sponsorship Options

Stanley J Marcus Auditorium Banner - Ex Large.....	\$100,000
Stanley J Marcus Auditorium Banner - Standard.....	\$75,000
East Entrance Banner - Standard.....	\$75,000
East Plaza Digital Billboard - A Building.....	\$40,000
Marietta Street Deck Digital Billboard.....	\$40,000
Both Digital Boards.....	\$65,000
East Entrance Header (4 available)	\$7,500
East Entrance Headers (all 4).....	\$25,000
East Entrance Upright - Double Sided (2 available).....	\$5,000
East Entrance Banner - Single Sided (1 available).....	\$3,500
All 3 Upright Banners.....	\$12,000



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November 4-7, 2025 • Atlanta

Interior Sponsorship Options

Double Sided Door Clings (20)	\$15,000
AB Lobby Window Clings (1) set.....	\$25,000
AB Lobby Window Clings - both sets.....	\$40,000
Restroom Clings - EXCLUSIVE.....	\$50,000
Escalator Clings (1) set.....	\$7,500
Escalator Clings - both sets.....	\$10,000
Lobby AB Banners.....	Call for pricing
LED Walls (4).....	\$25,000
Charging Stations.....	\$10,000
LED Restaurant Screens (2 Restaurants).....	\$10,000
LED Wayfinding Headers	Call for pricing



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November 4-7, 2025 • Atlanta

Interior Sponsorship Options (continued)

55" Mobile Monitors.....	\$3,000
Column Wraps - 12' high*	\$5,000
Column Wraps - 8' high*	\$3,500
Column Wraps - 4' high*	\$1,750
Floor Logo* (3' x 3').....	\$2,500
Floor Logo* (2' x 2').....	\$1,500
Floor Logo* (1' x 1').....	\$1,000
Promotional Products Distribution.....	\$5,000
Trash Receptacle Wrappers.....	Call for pricing
Water Bubbler Branding.....	Call for pricing

* Discounts available for multiple locations



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November 4-7, 2025 • Atlanta

Experiential Sponsorship Options

Top Dog Bark Park	\$30,000
Wellness Practice – Yoga.....	\$30,000
International Lounge Sponsor.....	\$40,000
Exhibit Hall Handout.....	\$10,000

Offsite Sponsorship Options

Hotel Room Drop – Omni Atlanta.....	\$7,500
Hotel Room Drop – Atlanta Marriott Marquis.....	\$3,500
Hotel Room Drop – Westin Peachtree Plaza	\$2,500
Hotel Room Drop – Hyatt Regency Atlanta	\$2,500

These hotels represent nearly 80% of total room block. Other hotel room drop prices available upon request.



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November 4-7, 2025 • Atlanta

Digital Sponsorship Options

Mobile App Sponsor.....	\$25,000
Registration Confirmation Email Ad.....	\$20,000
Know Before You Go Email.....	\$17,500
Post Conference Exit Survey Email Ad.....	\$15,000
Mobile App Push Notification.....	\$2,000
Email to Preregistered Attendees.....	\$1,000
Mailing List Rental.....	\$1,000

NEW for ObesityWeek 2025: Out-of-Home Advertising

TriStar is the required agency through which TOS exhibitors and non-exhibiting industry supporters must book airport and all out-of-home opportunities. No other vendor may be used. For more information, please contact Stephanie Garcia at sgarcia@obesity.org



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