

# Corporate Supported Symposia Application and Guidelines

Corporate Supported Symposia are educational programs that are planned and conducted by the corporate community in conjunction with ObesityWeek.

These events provide additional educational and informational opportunities for attendees and are held in the Georgia World Convention Center (GWCC) space that is easily accessed by all conference attendees, during times outside of the official scientific program.

Corporate symposia are promoted on the interactive conference schedule where all conference attendees can easily find them.

Program content and attendee registration are the sole responsibility of the corporate sponsor.

CME and promotional aspects of ObesityWeek<sup>®</sup> will be separated physically as required by ACCME.

The ACCME Standards for Integrity and Independence in Accredited Continuing Education apply. Click <u>here</u> to view the full ACCME Standards.

TOS cannot guarantee that similar topics will not be scheduled for other Corporate Supported Symposia. To ensure maximum potential attendance, TOS reserves the right to offer alternative time slots for any topics where a conflict might occur with an activity being held by ObesityWeek $^{\rm B}$ .

Sessions will be scheduled during the following time slots: Tuesday, November 4 11:30am-1:30pm (prior first concurrents and Presidential Plenary)

Wednesday, November 5 6:30-9:30am (overlaps with 8-9:30am concurrents)

Wednesday, November 5 11:30am-1:30pm Wednesday, November 5 6:30 pm onward

Thursday, November 6 6:30-9:30am (overlaps with 8-9:30am concurrents)

Thursday, November 6 11:30am-1:30pm Thursday, November 6 6:30 pm onward (during closing reception)

Two locations to choose from, both in GWCC: Registration Hall, set for approx. 250 attendees or Hall A2, set for approx. 500 attendees.

**Space is limited. Reserve Now.** Time slots will be assigned on a first come, first served basis. **CSS fees must be paid** in full prior to space confirmation or advertising of the event.

Symposium Fee: \$50,000

This fee includes the following:

- > Room rental
- > Crescent round room setup
- ➤ Basic A/V Setup as follows:
  - LCD projection with black masking drape, 16:9 ratio
  - Riser with head table for (4) and standing lectern
  - Stage lighting package (ground supported)
  - Laptop
  - Lectern microphone
  - Floor microphones
  - Lavalier/cordless microphones
  - Audio system
  - Switcher, splitter (DA), and wiring
  - Confidence monitor
  - Electricity
  - Setup and tear down labor
  - Labor to run the A/V during the session
  - One hour tech rehearsal, exact time subject to availability
- > Two complimentary email blasts to pre-registered attendee list through a bonded mail house. TOS must review and approve all pieces prior to sending. To comply with GDPR and other privacy rules, international attendees and those who opted-out will be removed from the list.
- ➤ Dedicated event web page for the supported symposium on the ObesityWeek® digital program website, complete with the option to include an event registration link, photos, bios, and description.
- ➤ Corporate Supported Symposia will be listed on the ObesityWeek® website, in promotional materials, in the mobile app, and onsite at the meeting.
- ➤ All upgrades above standard package will be at the sole expense of sponsoring organization.
- >Upgrades such as video crew, stage décor, internet for streaming, attendee WiFi, signage, and food & Beverage options can be ordered and paid for directly through facility. Contact information will be provided with confirmation letter.



# Corporate Supported Symposia Application and Guidelines

#### **Guidelines**

**Application:** Organizations wishing to conduct a Corporate Supported Symposium must complete the application form and include a complete program description and agenda for review and approval. Only applications completed in full will be considered.

**Review of applications:** Applications will be reviewed and approved on a first-come, first-served basis. A letter of agreement from a corporation or medical education provider organization must accompany the submitted application. **Incomplete applications will not be reviewed.** 

**Eligibility:** Sponsoring organizations are not required to exhibit at ObesityWeek® 2025 in order to hold a Corporate Supported Symposium.

**Notification:** Organizations will be notified in writing within (5) business days after receipt of the completed application and complete documentation regarding acceptance of their Corporate Supported Symposium. Time, date, and space assignment will not be confirmed until payment has been received.

**Continuing education credits:** TOS does not provide continuing education credits for corporate symposia. If ACE/CME, MOC, CPE, or CEU credit is to be offered, accredited provider must be listed on application form.

**Logistics:** Symposia organizers are responsible for all speaker invitations and fees, logistical arrangements, financing, continuing education credits, promotion other than those mentioned above or following, and all other aspects of the symposium.

Rules and policies for video: Audio or videotaping or streaming of your session is permitted but not required. All associated expenses are the responsibility of your company. ObesityWeek® will supply contact information for official AV vendor (Freeman AV) and/or internet provider. Planning companies will be responsible for providing certificates of insurance for any outside vendors per specifications of the facility.

**Hotel reservations for sponsors:** Corporate Supported Symposia speakers and staff are responsible for booking their own hotel rooms. Rooms may be booked through the ObesityWeek® registration and housing site.

Use of the ObesityWeek® or The Obesity Society (TOS) name: TOS must review and approve all promotional and program materials if the event name or the society's name is used. All uses of the event and society's names must be approved prior to dissemination.

THE USE OF THE TOS LOGO IS NOT PERMITTED ON YOUR PROGRAM MATERIALS. You may use the ObesityWeek® 2025 logo, which will be provided upon acceptance of the symposium. One of the following phrases must accompany any use of ObesityWeek® logo:

"While attending ObesityWeek® 2025" or "Being held in conjunction with ObesityWeek® 2025"

Applications must be completed in their entirety upon submission. Complete applications must include the following:

- o Program title
- o Program description and agenda
- o Proposed speakers
- Letter of agreement from the supporting/ sponsoring corporation or provider organization must accompany submitted applications.

Incomplete applications will not be considered.

**Deadline:** TOS will continue to accept applications as long as space remains available. You will receive email notification confirming receipt of your application within five business days.

**Payments:** Payment is due in full within 30 days of receipt of invoice. Time slot will not be confirmed until full fee is received by ObesityWeek®.

Cancellation: Cancellation requests must be made via email to <a href="mailtosgarcia@obesity.org">sgarcia@obesity.org</a>. Organizations who cancel by August 5, 2025, will receive a refund of 50% of paid Corporate Supported Symposia fees. After August 5, 2025, no refunds will be made.

**Symposium Fee:** \$50,000 This fee includes room rental, crescent round setup, basic AV package, (2) email blasts through third- party provider, dedicated event web page, pre- show and on-site promotion through ObesityWeek® website and mobile app.

Program participants will be responsible for additional charges including food and beverage, internet, extra AV, hotel and travel costs for speakers, additional promotion, lead retrieval, registration, signage, and all other aspects of the symposium.



# Corporate Supported Symposia Program Information Form

Don't miss
this opportunity
to connect with
the leaders in
the field of
obesity: from
worldrenowned
speakers,
researchers,
and clinicians
to advocates,
policymakers
and educators.

Name of Corporate	Supporter:						
Primary Contact Na	me:						
Address:							
City/State/Zip:							
Phone:				Fax:			
Email:							
Name of Company	Planning Progra	m:					
(A primary contact mu	st be listed. This pe	erson will be the r	main pe	erson of contact for	all aspect	s of the program	.)
Primary Contact Na	me:						
Address:							
City/State/Zip:							
Phone:				Fax:			
Email:							
Program Informa	ation						
Program Title:							
<u> </u>							
Proposed Speakers:							
rioposea speakers.							
Description (exactly	what you want	listed on the C	Obesity	Week® website/a	pp)		
Anticipated Attende	ance:						
Registration Link:							
Food Served	Alcohol Served	Video Crew Needed		Streaming Internet Needed		Attendee WiFi Needed	
If there are any chang Deadlines will be provide							



# Corporate Supported Symposia Accredited Provider Form

# Obesity professionals from around the world gather at ObesityWeek® to discuss and disseminate state-of-the-art information on obesity research and clinical care.

# CME/CPE/CEU (OPTIONAL)

Accredited Provider:	
The following is required for all CME	/CPE/CEU programs:
Name of Company Accredited Prog (A primary contact must be listed. This pe	gram erson will be the main person of contact for all aspects of the program.)
Primary Contact Name:	
Address:	
City/State/Zip:	
Phone:	Fax:
Email:	
<b>Education Informatio</b>	on .
Summary of Needs Assessment with	References and Desired Result
Learning Objectives	
Evaluation Process (Please provide of the needs assessment.)	a description of the evaluation process and expected outcomes as related to
Accreditation Statement	
Disclosure Statement	



# Corporate Supported Symposia Submission Instructions

#### ObesityWeek®

provides
essential
educational
and networking
opportunities
and forums for
increasing
knowledge,
stimulating
research, and
promoting
better
treatment for
those affected
by this disease.

#### **Date/Times Preference**

Times are contingent upon the finalization of our educational program. Due to limited space availability, TOS cannot guarantee that similar topics will not be scheduled simultaneously. TOS reserves the right to offer a different time slot than requested if there is a conflicting activity being held by ObesityWeek® to ensure maximum potential attendance.

Time slots will be assigned on a first-come, first-served basis, upon receipt of full payment. No time slot will be held or reserved without full payment.

Please rank the following time slots in order of preference.

GWCC Registration Hall (noids 250)	
Tuesday, November 4	Lunch 11:30am-1:30pm, prior to Presidential Plenary
Wednesday, November 5	Early morning/Breakfast 6:30-9:30am*
Wednesday, November 5	Lunch 11:30am-1:30pm (Lunch is NOT served in exhibit hall this year)
Wednesday, November 5	Afternoon/Evening 6:30pm onward (Presidents Reception 6:30-8:30 pm)
Thursday, November 6	Early morning/Breakfast 6:30-9:30am*
Thursday, November 6	Lunch 11:30am-1:30pm (Lunch is NOT served in exhibit hall this year)
Thursday, November 6	Evening 6:30pm onward (Presidents Reception 6:30-8:30 pm)
GWCC Hall A2 (holds 500)	
Tuesday, November 4	Lunch 11:30am-1:30pm, prior to Presidential Plenary
Wednesday, November 5	Early morning/Breakfast 6:30-9:30am*
Wednesday, November 5	Lunch 11:30am-1:30pm (Lunch is NOT served in exhibit hall this year)
Wednesday, November 5	Afternoon/Evening 6:30pm onward (Presidents Reception 6:30-8:30 pm)
Thursday, November 6	Early morning/Breakfast 6:30-9:30am*
Thursday, November 6	Lunch 11:30am-1:30pm (Lunch is NOT served in exhibit hall this year)
Thursday, November 6	Evening 6:30pm onward (Closing Reception 6:30-8:30 pm)

\* Morning sessions are permitted to overlap with the first concurrent session of the day (8:00 – 9:30 am). Check the program schedule on the ObesityWeek® website for times that conflict with or are adjacent to existing programs.

Room assignment for symposia is the sole responsibility of ObesityWeek®. Planning organizations may not negotiate room space with hotels or the convention center. All space assignments are final. ObesityWeek® reserves the right to change meeting space assignments based on final numbers for the group.

**Logistical Arrangements** All food and beverage, hotel reservations, speaker ready rooms, and logistical arrangements are the responsibility of the symposia supporter/sponsor. Upon acceptance of the symposium, ObesityWeek® will provide the facility contact information to the symposium supporter/sponsor's primary contact. ObesityWeek® assumes no responsibility for any of the following: hotel reservations, additional room rental, food and beverage charges, audiovisual equipment fees, service charges associated with symposia room or equipment, speaker charges or arrangements, or credit designation or certification.

#### **Invoice Information**

Please provide invoice instructions:	
Contact Name:	
	Fax:
Email:	
PO# or requisition:	

#### **Ouestions?**

Contact
Stephanie Garcia
240-485-1954
sgarcia@obesity.org

Invoice will be emailed once program is approved, along with instructions for online payment and physical address. Payment is due in full within 30 days of receipt of invoice. Time slot will not be reserved until full fee is received by ObesityWeek®.

**Cancellation and Refund:** Organizations who cancel their Corporate Supported Symposia by August 5, 2025, will receive a refund of 50% of paid CSS fees. After August 5, 2025, no refunds will be made.



# Corporate Supported Symposia Submission Instructions

# Application Instructions®

ensure your application is complete upon submission. Incomplete applications will be returned and not considered.

## **Submission Checklist**

Applications are reviewed and approved on a first come, first served basis. Session times will be reserved and confirmed upon receipt of full payment. Organizations who cancel their Corporate Supported Symposia by August 5, 2025, will receive a refund of 50% of paid Corporate Supported Symposia fees. After August 4, 2025, no refunds will be made.

Completed applications must include the following. Incomplete applications will not be considered.

- □ Program Information Form (page 3)
- □ Copy of program agenda
- ☐ Completed Accredited Provider Form (OPTIONAL page 4)
- ☐ Completed Schedule Preference Form (page 5)
- ☐ Letter of Agreement from the supporting/sponsoring pharmaceutical, device or provider organization

TOS will confirm receipt of your completed application via email to the Primary Contact designated on the Program Information Form. A Letter of Agreement for your participation and an invoice will be emailed along with a link for online payment. Your session date and time will be assigned on a first-come, first-served basis upon receipt of your full payment for your session.

Payments must be received by October 7, 2025, and deadlines apply for mobile app and conference program.

# Questions?

Contact Stephanie Garcia 240-485-1954 sgarcia@obesity.org



# Corporate Supported Symposia Submission Instructions

#### Billing

You are encouraged to arrange direct billing with hotel and vendors. If you need to consolidate billing through ObesityWeek<sup>®</sup>, prepayment will be required. Contact Stephanie Garcia <a href="mailto:sqarcia@obesity.org">sqarcia@obesity.org</a> to discuss.

#### AV

Basic AV is provided as part of your package. Additional AV can be ordered directly through Freeman AV rep Barbara Glaser Fryer at <u>Barbara.GlaserFryer@freemanco.com.</u> Please discuss outside tech companies (audience response, streaming, production companies) with Stephanie Garcia sgarcia@obesity.org.

#### Floor Protection

The following tape types are permitted on the Terrazzo surface: 47TT Tunnel Tape 7 mil polyethylene tape, Scapa 125 vinyl coated clothe tape, Polyflex 136 single coated polyethylene tape. The following tape types are permitted on carpeted surfaces: BRON BT279, BRON BT698, and HBM Supply 1464.

#### Insurance Requirements

Outside companies must provide Georgia World Congress Center Authority a certificate of commercial general liability insurance, written on an occurrence basis, issued by an insurance company authorized to transact business in the State of Georgia, including contractual liability coverage, namina Customer as insured and namina additional insureds "The State of Georgia (including the State Tort Claims Fund and other State established Liability Funds), the Georgia World Congress Center Authority, and their respective officers and employees." The limit of such insurance shall be not less than \$1,000,000 per person, \$3,000,000 per occurrence. The policy shall provide that it shall not be canceled without thirty (30) days prior written notice to Authority. The certificate of such insurance shall be delivered to Authority no later than forty-five (45) days prior to the license period. If Customer fails to provide such certificate or fails to maintain the insurance in force, in addition to other remedies available to Authority, after oral or written notice to Customer, Authority may, but shall not be required to, purchase such insurance on behalf of Customer. In that event, Customer shall reimburse Authority for all costs of such insurance.

## Food and Beverage

Menus can be viewed at <a href="https://www.gwcca.org/food-services">https://www.gwcca.org/food-services</a>. Please contact GWCC Food Services at <a href="mailto:foodservicesgwcc@gwcc.com">foodservicesgwcc@gwcc.com</a>. to set up direct billing and place orders.

# Registration / Scanner

ObesityWeek® does not run registration for CSS. If you would like attendees to pre-register (for food guarantees, for example), you must provide a link to register as part of your published description. If you would like to rent a badge scanner to use at the door, you can do so through registration. Contact Peter Dipalma at <a href="mailto:pdipalma@showcare.com">pdipalma@showcare.com</a>.

#### Internet

WiFi is not provided in meeting rooms at Georgia World Congress Center. Internet is the responsibility of planner or supporter and should be ordered through CCLD Networks (info@ccld.net or 404-222-5500).

#### Room Set

**Crescent Round room setups may not be altered**. Seats may not be removed. Room diagrams and information about stage set will be provided with confirmation package.

### Stage Set

The number and placement of riser sections are set and cannot be altered. You may make changes to furniture on the stage. If you require furnishings not part of the normal facility inventory, you can rent from AEX, our show contractor. Contact: Chris Revelle, <a href="mailto:chrisr@aexservices.com">chrisr@aexservices.com</a> or 864-444-7171.

## Shipping and Storage

Receipt of shipping incurs fees, whether shipped to AEX (for convention center) or directly to a hotel. Limited onsite storage can be provided by ObesityWeek<sup>®</sup>. Please contact Stephanie Garcia <a href="mailto:sgarcia@obesity.org">sgarcia@obesity.org</a> to discuss. Any shipments received at the hotel are managed through property and will be subject to receiving/delivery fees.

## Signs

You may place signs of any type anywhere in event room or adjacent foyer, after the proceeding CSS program has concluded. Easels are provided. You may order signs from any supplier. For ease of delivery, order from the show decorator AEX. Contact: Chris Revelle, at <a href="mailto:christ@aexservices.com">christ@aexservices.com</a> or 864-444-7171.

Stephanie Garcia\_sqarcia@obesity.org can provide dimensions for podium signs and costs/details for hanging signs or banners. Pharmaceutical/medical device logos are **not** permitted on directional signs that are placed within the convention center (text names only).