

ObesityWeek® 2024 Sponsorship Opportunities

Alphabetical by Item

Item	Map Loc	Sponsor Fee	Exclusive?
Banners over El Puente	401, 402	\$ 13,500.00	yes
Bark Park	Exhibit Hall	\$ 30,000.00	yes
Bronze Contributing Sponsor	Various	\$ 25,000.00	no
Café Window Clings	304-306	\$ 18,000.00	yes
Charging Stations	Lobby	\$ 10,000.00	yes
Closing Reception Stage Sponsor	401, 402	\$ 50,000.00	yes
Column West Corridor 201	201	\$ 4,500.00	yes
Column West Corridor 202	202	\$ 4,500.00	yes
Column West Corridor 203	203	\$ 4,500.00	yes
Column West Corridor 204	203	\$ 4,500.00	yes
Column West Corridor 205	205	\$ 4,500.00	yes
Column Wrap Set West Corridor (4)	202-205	\$ 17,000.00	yes
Column Wrap Set West Corridor (5)	201-205	\$ 20,000.00	yes
Column Hemisfair 210	210	\$ 4,500.00	yes
Column Hemisfair 209	209	\$ 4,500.00	yes
Column Hemisfair 211	211	\$ 4,500.00	yes
Column Hemisfair 212	212	\$ 4,500.00	yes
Columns at Hemisfair (4)	209-212	\$ 17,000.00	yes
Column West Lobby 206	206	\$ 4,500.00	yes
Column West Lobby 207	207	\$ 4,500.00	yes
Column West Lobby 208	208	\$ 4,500.00	yes
Columns at West Lobby (3)	206-208	\$ 13,000.00	yes
Direct Access Handout	Exhibit Hall	\$ 10,000.00	no
Email List Rental	Digital	\$ 1,000.00	no
Exhibitor Spotlight email	Digital	\$ 500.00	no
Floor Clings - large	Exhibit Hall, Lobby	\$ 2,000.00	no
Floor Clings - medium	Exhibit Hall, Lobby	\$ 1,000.00	no
Floor Clings - Small	Exhibit Hall, Lobby	\$ 750.00	no
Gold Contributing Sponsor	Various	\$ 150,000.00	no
Hand Sanitizer	Exhibit Hall, Lobby	\$ 5,000.00	yes
Hotel Key Cards	External	TBD	yes
Housing Door Drops	External	TBD	no
Know Before You Go Email	Digital	\$ 17,500.00	yes
Welcome Walk Window 7	307	\$ 10,000.00	yes
Welcome Walk Window 8	308	\$ 10,000.00	yes
Welcome Walk Window 9	309	\$ 10,000.00	yes
Welcome Walk Window 10	310	\$ 10,000.00	yes
Welcome Walk Window 11	311	\$ 5,500.00	yes
Welcome Walk Window 12	312	\$ 5,500.00	yes
Welcome Walk Window 13	313	\$ 10,000.00	yes
Welcome Walk Window 14	314	\$ 10,000.00	yes
Welcome Walk Window 15	315	\$ 10,000.00	yes

Alphabetical by Item

Item	Map Loc	Sponsor Fee	Exclusive?
Welcome Walk Window Clings	307-315	\$ 75,000.00	yes
Mobile App Push Notification	Digital	\$ 2,000.00	no
Mobile App Sponsor	Digital	\$ 25,000.00	yes
Planter Box 1	501	\$ 3,500.00	yes
Planter Box 2	502	\$ 3,500.00	yes
Planter Box 3	503	\$ 3,500.00	yes
Planter Box 4	504	\$ 3,500.00	yes
Planter Box 5	505	\$ 3,500.00	yes
Planter Box 6	506	\$ 3,500.00	yes
Planter Box 7	507	\$ 3,500.00	yes
Planter Box 8	508	\$ 3,500.00	yes
Planter Box 9	509	\$ 3,500.00	yes
Planter Boxes 1-9	501-509	\$ 29,500.00	yes
Platinum Contributing Sponsor	Various	\$ 250,000.00	no
Post Conference Exit Survey Email	Digital	\$ 15,000.00	yes
Poster Session & Coffee Break	Exhibit Hall	\$ 25,000.00	no
Registration Confirmation Email	Digital	\$ 20,000.00	yes
Restroom Clings	Exhibit Hall, Lobby	\$ 10,000.00	yes
Riverwalk Grotto Windows	External	\$ 75,000.00	yes
Running or Walking Meet Up	External	\$ 10,000.00	yes
Silver Contributing Sponsor	Various	\$ 75,000.00	no
Trash Cans	Exhibit Hall, Lobby	\$ 1,750.00	no
Video Wall	601, 602	\$ 30,000.00	yes
Wall Cling 1	101	\$ 3,500.00	yes
Wall Cling 10	110	\$ 6,500.00	yes
Wall Cling 11	111	\$ 6,500.00	yes
Wall Cling 2	102	\$ 6,500.00	yes
Wall Cling 3 large and small panel	103	\$ 13,500.00	yes
Wall Cling 3 large panel	103	\$ 12,500.00	yes
Wall Cling 4	104	\$ 13,500.00	yes
Wall Cling 5	105	\$ 6,500.00	yes
Wall Cling 6	106	\$ 13,500.00	yes
Wall Cling 7	107	\$ 13,500.00	yes
Wall Cling 8	108	\$ 13,500.00	yes
Wall Cling 9	109	\$ 13,500.00	yes
Welcome Reception Entertainment Sponsor	Exhibit Hall	\$ 50,000.00	yes
Window Cling West Corridor 1	301	\$ 10,000.00	yes
Window Cling West Corridor 2	302	\$ 18,000.00	yes
Window Cling West Corridor 3	303	\$ 18,000.00	yes
Window Clings (3) Corridor full spread	301-303	\$ 41,000.00	yes
Window Clings (2) Corridor Right & left	302-302	\$ 31,500.00	yes
Yoga Wellness Practice	401, 402	\$ 30,000.00	yes

By Map Location

Map Loc	Item	Sponsor Fee	Exclusive?
101	Wall Cling 1	\$ 3,500.00	yes
102	Wall Cling 2	\$ 6,500.00	yes
103	Wall Cling 3 large and small panel	\$ 13,500.00	yes
103	Wall Cling 3 large panel	\$ 12,500.00	yes
104	Wall Cling 4	\$ 13,500.00	yes
105	Wall Cling 5	\$ 6,500.00	yes
106	Wall Cling 6	\$ 13,500.00	yes
107	Wall Cling 7	\$ 13,500.00	yes
108	Wall Cling 8	\$ 13,500.00	yes
109	Wall Cling 9	\$ 13,500.00	yes
110	Wall Cling 10	\$ 6,500.00	yes
111	Wall Cling 11	\$ 6,500.00	yes
201	Column West Corridor 201	\$ 4,500.00	yes
202	Column West Corridor 202	\$ 4,500.00	yes
203	Column West Corridor 203	\$ 4,500.00	yes
203	Column West Corridor 204	\$ 4,500.00	yes
205	Column West Corridor 205	\$ 4,500.00	yes
202-205	Column Wrap Set West Corridor (4)	\$ 17,000.00	yes
201-205	Column Wrap Set West Corridor (5)	\$ 20,000.00	yes
206	Column West Lobby 206	\$ 4,500.00	yes
207	Column West Lobby 207	\$ 4,500.00	yes
208	Column West Lobby 208	\$ 4,500.00	yes
206-208	Columns at West Lobby (3)	\$ 13,000.00	yes
209	Column Hemisfair 209	\$ 4,500.00	yes
210	Column Hemisfair 210	\$ 4,500.00	yes
211	Column Hemisfair 211	\$ 4,500.00	yes
212	Column Hemisfair 212	\$ 4,500.00	yes
304-306	Café Window Clings	\$ 18,000.00	yes
209-212	Columns at Hemisfair (4)	\$ 17,000.00	yes
301	Window Cling West Corridor 1	\$ 10,000.00	yes
302	Window Cling West Corridor 2	\$ 18,000.00	yes
303	Window Cling West Corridor 3	\$ 18,000.00	yes
301-303	Window Clings (3) Corridor full spread	\$ 41,000.00	yes
302-302	Window Clings (2) Corridor Right & left	\$ 31,500.00	yes
307	Welcome Walk Window 7	\$ 10,000.00	yes
308	Welcome Walk Window 8	\$ 10,000.00	yes
309	Welcome Walk Window 9	\$ 10,000.00	yes
310	Welcome Walk Window 10	\$ 10,000.00	yes
311	Welcome Walk Window 11	\$ 5,500.00	yes
312	Welcome Walk Window 12	\$ 5,500.00	yes
313	Welcome Walk Window 13	\$ 10,000.00	yes
314	Welcome Walk Window 14	\$ 10,000.00	yes

By Map Location

Map Loc	Item	Sponsor Fee	Exclusive?
315	Welcome Walk Window 15	\$ 10,000.00	yes
307-315	Welcome Walk Window Clings	\$ 75,000.00	yes
401, 402	Closing Reception Stage Sponsor	\$ 50,000.00	yes
401, 402	Yoga Wellness Practice	\$ 30,000.00	yes
401, 402	Banners over El Puente	\$ 13,500.00	yes
501	Planter Box 1	\$ 3,500.00	yes
502	Planter Box 2	\$ 3,500.00	yes
503	Planter Box 3	\$ 3,500.00	yes
504	Planter Box 4	\$ 3,500.00	yes
505	Planter Box 5	\$ 3,500.00	yes
506	Planter Box 6	\$ 3,500.00	yes
507	Planter Box 7	\$ 3,500.00	yes
508	Planter Box 8	\$ 3,500.00	yes
509	Planter Box 9	\$ 3,500.00	yes
501-509	Planter Boxes 1-9	\$ 29,500.00	yes
601, 602	Video Wall	\$ 30,000.00	yes
Digital	Email List Rental	\$ 1,000.00	no
Digital	Exhibitor Spotlight Email	\$ 500.00	no
Digital	Know Before You Go Email	\$ 17,500.00	yes
Digital	Mobile App Push Notification	\$ 2,000.00	no
Digital	Mobile App Sponsor	\$ 25,000.00	yes
Digital	Post Conference Exit Survey Email	\$ 15,000.00	yes
Digital	Registration Confirmation Email	\$ 20,000.00	yes
Exhibit Hall	Bark Park	\$ 30,000.00	yes
Exhibit Hall	Direct Access Handout	\$ 10,000.00	no
Exhibit Hall	Poster Session & Coffee Break	\$ 25,000.00	no
Exhibit Hall	Welcome Reception Entertainment Sponsor	\$ 50,000.00	yes
Exhibit Hall, Lobby	Floor Clings - large	\$ 2,000.00	no
Exhibit Hall, Lobby	Floor Clings - medium	\$ 1,000.00	no
Exhibit Hall, Lobby	Floor Clings - Small	\$ 750.00	no
Exhibit Hall, Lobby	Hand Sanitizer	\$ 5,000.00	yes
Exhibit Hall, Lobby	Restroom Clings	\$ 10,000.00	yes
Exhibit Hall, Lobby	Trash Cans	\$ 1,750.00	no
External	Hotel Key Cards	TBD	yes
External	Housing Door Drops	TBD	no
External	Riverwalk Grotto Windows	\$ 75,000.00	yes
External	Running or Walking Meet Up	\$ 10,000.00	yes
Lobby	Charging Stations	\$ 10,000.00	yes
Various	Bronze Contributing Sponsor	\$ 25,000.00	no
Various	Gold Contributing Sponsor	\$ 150,000.00	no
Various	Platinum Contributing Sponsor	\$ 250,000.00	no
Various	Silver Contributing Sponsor	\$ 75,000.00	no

By Price Point

Sponsor Fee	Item	Map Loc	Exclusive?
\$ 500.00	Exhibitor Spotlight email	Digital	no
\$ 750.00	Floor Clings - Small	Exhibit Hall, Lobby	no
\$ 1,000.00	Email List Rental	Digital	no
\$ 1,000.00	Floor Clings - medium	Exhibit Hall, Lobby	no
\$ 1,750.00	Trash Cans	Exhibit Hall, Lobby	no
\$ 2,000.00	Mobile App Push Notification	Digital	no
\$ 2,000.00	Floor Clings - large	Exhibit Hall, Lobby	no
\$ 3,500.00	Wall Cling 1	101	yes
\$ 3,500.00	Planter Box 1	501	yes
\$ 3,500.00	Planter Box 2	502	yes
\$ 3,500.00	Planter Box 3	503	yes
\$ 3,500.00	Planter Box 4	504	yes
\$ 3,500.00	Planter Box 5	505	yes
\$ 3,500.00	Planter Box 6	506	yes
\$ 3,500.00	Planter Box 7	507	yes
\$ 3,500.00	Planter Box 8	508	yes
\$ 3,500.00	Planter Box 9	509	yes
\$ 4,500.00	Column West Corridor 201	201	yes
\$ 4,500.00	Column West Corridor 202	202	yes
\$ 4,500.00	Column West Corridor 203	203	yes
\$ 4,500.00	Column West Corridor 204	203	yes
\$ 4,500.00	Column West Corridor 205	205	yes
\$ 4,500.00	Column West Lobby 206	206	yes
\$ 4,500.00	Column West Lobby 207	207	yes
\$ 4,500.00	Column West Lobby 208	208	yes
\$ 4,500.00	Column Hemisfair 209	209	yes
\$ 4,500.00	Column Hemisfair 210	210	yes
\$ 4,500.00	Column Hemisfair 211	211	yes
\$ 4,500.00	Column Hemisfair 212	212	yes
\$ 5,000.00	Hand Sanitizer	Exhibit Hall, Lobby	yes
\$ 5,500.00	Welcome Walk Window 11	311	no
\$ 5,500.00	Welcome Walk Window 12	312	no
\$ 6,500.00	Wall Cling 2	102	yes
\$ 6,500.00	Wall Cling 5	105	yes
\$ 6,500.00	Wall Cling 10	110	yes
\$ 6,500.00	Wall Cling 11	111	yes
\$ 10,000.00	Window Cling West Corridor 1	301	yes
\$ 10,000.00	Welcome Walk Window 7	307	yes
\$ 10,000.00	Welcome Walk Window 8	308	yes
\$ 10,000.00	Welcome Walk Window 9	309	yes
\$ 10,000.00	Welcome Walk Window 10	310	yes
\$ 10,000.00	Welcome Walk Window 13	313	yes

By Price Point

Sponsor Fee	Item	Map Loc	Exclusive?
\$ 10,000.00	Welcome Walk Window 14	314	yes
\$ 10,000.00	Welcome Walk Window 15	315	yes
\$ 10,000.00	Direct Access Handout	Exhibit Hall	no
\$ 10,000.00	Restroom Clings	Exhibit Hall, Lobby	yes
\$ 10,000.00	Running or Walking Meet Up	External	yes
\$ 10,000.00	Charging Stations	Lobby	yes
\$ 12,500.00	Wall Cling 3 large panel	103	yes
\$ 13,000.00	Columns at West Lobby (3)	206-208	yes
\$ 13,500.00	Wall Cling 3 large and small panel	103	yes
\$ 13,500.00	Wall Cling 4	104	yes
\$ 13,500.00	Wall Cling 6	106	yes
\$ 13,500.00	Wall Cling 7	107	yes
\$ 13,500.00	Wall Cling 8	108	yes
\$ 13,500.00	Wall Cling 9	109	yes
\$ 13,500.00	Banners over El Puente	401, 402	yes
\$ 15,000.00	Post Conference Exit Survey Email	Digital	yes
\$ 17,000.00	Column Wrap Set (4)	202-205	yes
\$ 17,000.00	Columns at Hemisfair (4)	209-212	yes
\$ 17,500.00	Know Before You Go Email	Digital	yes
\$ 18,000.00	Café Window Clings	304-306	yes
\$ 18,000.00	Window Cling West Corridor 2	302	yes
\$ 18,000.00	Window Cling West Corridor 3	303	yes
\$ 20,000.00	Column Wrap Set (5)	201-205	yes
\$ 20,000.00	Registration Confirmation Email	Digital	yes
\$ 25,000.00	Mobile App Sponsor	Digital	yes
\$ 25,000.00	Poster Session & Coffee Break	Exhibit Hall	no
\$ 25,000.00	Bronze Contributing Sponsor	Various	no
\$ 29,500.00	Planter Boxes 1-9	501-509	yes
\$ 30,000.00	Yoga Wellness Practice	401, 402	yes
\$ 30,000.00	Video Wall	601, 602	yes
\$ 30,000.00	Bark Park	Exhibit Hall	yes
\$ 31,500.00	Window Clings (2) Corridor Right & left	302-302	yes
\$ 41,000.00	Window Clings (3) Corridor full spread	301-303	yes
\$ 50,000.00	Closing Reception Stage Sponsor	401, 402	yes
\$ 50,000.00	Welcome Reception Entertainment Sponsor	Exhibit Hall	yes
\$ 75,000.00	Welcome Walk Window Clings	307-315	yes
\$ 75,000.00	Riverwalk Grotto Windows	External	yes
\$ 75,000.00	Silver Contributing Sponsor	Various	no
\$ 150,000.00	Gold Contributing Sponsor	Various	no
\$ 250,000.00	Platinum Contributing Sponsor	Various	no
TBD	Hotel Key Cards	External	yes
TBD	Housing Door Drops	External	no

Elite Contributing Sponsors

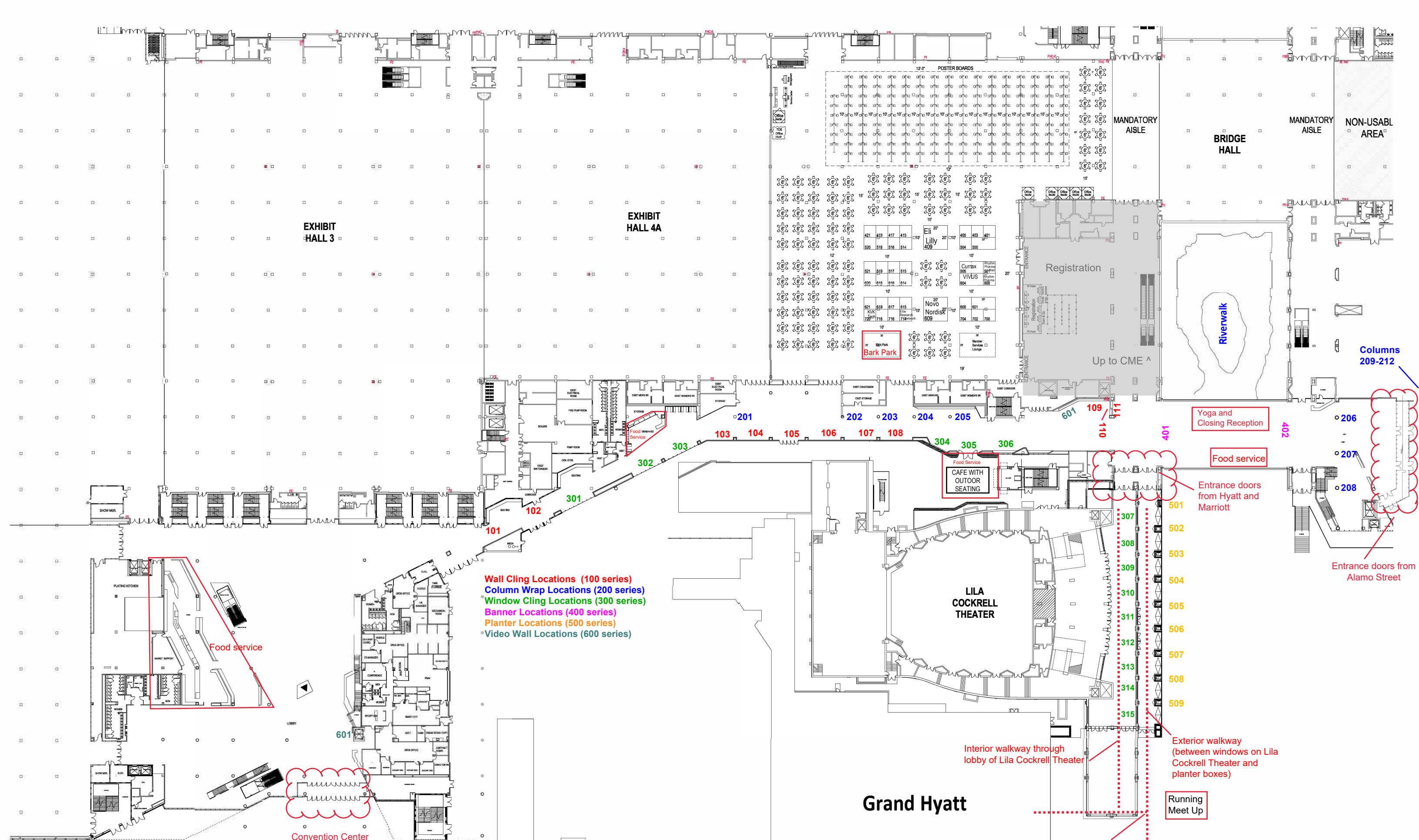
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BENEFITS	Platinum	Gold	Silver	Bronze
Recognition on ObesityWeek® website	✓	✓	✓	✓
Dedicated post on OW® social media	5	4	2	1
Sponsor signage for booth	✓	✓	✓	✓
Credit towards sponsor-chosen marketing mix	\$100,000	\$50,000	\$25,000	\$10,000
Sponsor ribbons for booth staff	✓	✓	✓	✓
Full conference registrations	5	4	2	1
Complimentary list rental	4	3	2	1
Complimentary mobile app push notifications	4	2	1	
Logo on slide in Presidential Plenary	Dedicated	Dedicated	Shared	Shared
Dedicated Meeting Room	5 days	2 days		
Exhibit Hall Hospitality Room (furnished)	✓			
Thank you from podium at Presidential Plenary	✓	✓		
Investment Amount	\$250,000	\$150,000	\$75,000	\$25,000



- Wall Cling Locations (100 series)
- Column Wrap Locations (200 series)
- Window Cling Locations (300 series)
- Banner Locations (400 series)
- Planter Locations (500 series)
- Video Wall Locations (600 series)