

**Corporate Sponsored Symposia** are programs that are planned and conducted by the corporate community in conjunction with ObesityWeek® 2021. These events provide attendees with additional educational/informational opportunities.

Program content and product information are the sole responsibility of the Corporate Sponsored Symposia organizers. These symposia are scheduled to be conducted adjacent to scheduled ObesityWeek® scientific/educational sessions. Corporate Sponsored Symposia may be presented in live webinar/streaming video or recorded formats. The Corporate Sponsored Symposia may be scheduled for any date or time outside of the broadcast scientific/educational sessions, November 1-5, 2021, and before December 31, 2021.

The Obesity Society (TOS) cannot guarantee that similar topics will not be scheduled for other Corporate Sponsored Symposia. **TOS reserves the right to offer a different time slot than requested if there is a conflicting activity being held by ObesityWeek® or TOS.** This will ensure maximum potential attendance.

**Symposium Application Fee: \$10,000**

## Guidelines

**Application** Organizations that want to conduct a Corporate Sponsored Symposium must complete the application form and include a complete program description and agenda for review and approval. Only applications completed in full will be considered.

**Review of applications** Symposia will be reviewed and approved on a first-come, first-served basis. A letter of agreement from a pharmaceutical, device or medical education provider organization must accompany the submitted application. Applications without the authorization letter will not be reviewed.

**Deadlines** Applications, authorization letters and other required documentation must be received by **October 15, 2021 or earlier for consideration.**

**Eligibility** Sponsoring organizations are not required to exhibit at ObesityWeek® 2021 in order to hold a Corporate Sponsored Symposium.

**Notification** Organizations will be notified by email as soon as possible, but no later than **October 19, 2021** regarding acceptance and placement of their Corporate Sponsored Symposia.

**Endorsements** TOS does not endorse nor co-sponsor Corporate Sponsored Symposia.

**Continuing education credits** TOS does not provide continuing education credits for Corporate Sponsored Symposia. If CME, CPE, or CEU credit is to be offered, the accredited provider must be listed on the application form.

**Logistics** Corporate Sponsored Symposia organizers are responsible for all speaker invitations and fees, logistical arrangements, videotaping/webinar hosting, financing, continuing education credits, promotion other than those mentioned above or following, and all other aspects of the symposium.

Corporate Sponsored Symposia organizers will email a link to the recording or registration page for the webinar (if applicable) to Ryan Cliche at [Ryan.Cliche@BlackwoodCME.com](mailto:Ryan.Cliche@BlackwoodCME.com).

**Use of the ObesityWeek® or TOS name or marks** TOS must review and approve all promotional and program materials if the event name or marks or TOS name or marks are to be used. All uses of these names and marks must be approved prior to dissemination.

THE USE OF THE TOS LOGO IS NOT PERMITTED ON YOUR PROGRAM MATERIALS. However, you may use the ObesityWeek® 2021 logo, which will be provided upon acceptance of symposium.

One of the following phrases must accompany any use of the ObesityWeek® 2021 logo: 1) while attending ObesityWeek® 2021, OR 2) being held in conjunction with ObesityWeek® 2021.

## Benefits

- ◆ Two complimentary email blasts to ObesityWeek® attendees will be included to help increase registration for your event. TOS must review and approve all pieces prior to sending. To comply with GDPR and other privacy rules, international attendees will be removed from the list.
- ◆ Dedicated event web page for the Corporate Sponsored Symposium on the ObesityWeek® website, complete with the option to include an event registration link.
- ◆ Dedicated announcement on the main conference news feed.
- ◆ Corporate Sponsored Symposia will be listed on the ObesityWeek® website through December 31, 2021, and in promotional announcements leading up to and during the ObesityWeek® event, November 1-5, 2021.
- ◆ The right to advertise your Corporate Sponsored Symposium as part of the ObesityWeek® 2021 program (disclaimer required).

Don't miss  
this opportunity to  
connect with the  
leading players in  
the field of  
obesity from  
world-renowned  
speakers,  
researchers and  
clinicians  
to advocates,  
policymakers  
and educators.

**Name of Company Sponsoring the Symposium (If Different Than the Company Planning the Program):**

Primary Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Name of Company Planning Program:**

(A primary contact must be listed. This person will be main point of contact for all aspects of the program.)

Primary Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Program Information\*\***

Program Title

Proposed Faculty

Program Description (Must be 100 words or less)

Website/URL for registration or program page for the Corporate Sponsored Symposium

Anticipated Attendance

\*\*If there are any changes in the title, description, or speakers please email these changes to Ryan Cliche at [Ryan.Cliche@BlackwoodCME.com](mailto:Ryan.Cliche@BlackwoodCME.com) by no later than October 15, 2021. Changes received after this date will NOT be included in the onsite publications.

Obesity professionals from around the world gather to discuss and disseminate the state-of-the-art information on obesity research and clinical care.

### CME/CPE/CEU

Accredited Provider

The following is required for all CME/CPE/CEU programs.

#### Name of Company Accrediting the Program

(A primary contact must be listed. This person will be main point of contact for all aspects of the program.)

Primary Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Education Information

Summary of Needs Assessment with References and Desired Result

Learning Objectives

Evaluation Process (Please provide a description of the evaluation process and expected outcomes as related to the needs assessment.)

Accreditation Statement

Disclosure Statement

## ObesityWeek

provides essential educational and networking opportunities and forums for increasing knowledge, stimulating research, and promoting better treatment for those affected by this disease.

## Questions?

Contact  
Ryan Cliche at  
202.557.8599 or  
[Ryan.Cliche@  
BlackwoodCME.com](mailto:Ryan.Cliche@BlackwoodCME.com)

## Invoice Information

Please complete the following information regarding invoicing. ObesityWeek® will send the invoice to:

Contact Name \_\_\_\_\_

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Invoices will be mailed once programs are approved and no later than **October 15, 2021**. Organizations that cancel confirmed programs after **September 27, 2021** are subject to a \$5,000 cancellation fee.

Submit application to: Ryan Cliche at [Ryan.Cliche@BlackwoodCME.com](mailto:Ryan.Cliche@BlackwoodCME.com). Upon approval, you will be invoiced. Payments are accepted by check or credit card. Payment must be received no later than October 29, 2021.